

CYNTHIA CECILIA

Identity // Personal Information

“Hi, I’m a startup founder based in Surabaya, Indonesia. I’m all geared up for everything related to startup, tech/startup community, copywriting, business, public relation, and digital marketing.”

**Full name**

Cynthia Cecilia

Nick name

Cynthia/Cecil

Date of birth

Surabaya, 9th March 1995

Address

Dian Regency Apartment 1502,
Keputih, Surabaya 60111

Phone

+6281 132 355 33

Email

cynthceilia@gmail.com

Website & online portfolio

<https://cynthiacecilia.com>

My social media:

Instagram @cynthceilia

Facebook @cynthceilia

Twitter @cynthceilia

LinkedIn <https://id.linkedin.com/in/cynthceilia>

Education

- SMA Santa Maria Yogyakarta (2010-2013)
- Dr. Soetomo University Surabaya (2015-2019) Major Communication Science - Journalistic

Skills

- Writing (Content writing, copywriting, news writing, commercial writing)
- Public relation
- Building startups
- Startup management
- Co-working space management
- Marketing communication

- Public speaking
- Media relation
- Building community
- Leading community
- Blogging
- Web Development (CMS WordPress & Blogger)
- Social media management
- SEO (Search Engine Optimization)

Working Experiences

Full Time, Remote, Part Time

1. Gravcode Studio Surabaya / PT Trinita Prima Indonesia
Surabaya | Writer & Social Media Manager (October 2014 – May 2015) | Full Time
2. AnugrahPratama.com / CV Anugrah Pratama
Surabaya | Marcomm Supervisor (May 2015 – May 2018) | Full Time
3. TaniHub.com
Jakarta | Copywriter (January 2016 – August 2016) | Remote
4. Foody Indonesia (Branch Surabaya)
Surabaya | Writer (February 2016 – October 2016) | Part Time
5. DILo Surabaya | PT Telkom Indonesia & MIKTI Surabaya
Surabaya | Head of Public Relation (May 2018 – now); Manager (June 2019 – now) | Full Time
6. Kejarcita.id | PT Nota Kejar Cita
Jakarta | Marcomm Manager (March 2020 – now) | Remote

Business

1. Jobhun / CV Sindikat Kreasi Digital
Surabaya | Founder & CEO (June 2015 – now)
2. Writhinks / CV Sindikat Kreasi Digital
Surabaya | Founder & CEO (April 2020 – now)

Internship

1. Rubrik Kaca Koran Kedaulatan Rakyat
Yogyakarta | Journalist (2012)
2. Study In Jogja
Yogyakarta | Content Writer (January 2014 - March 2014)
3. The It Girl
Surabaya | Contributor Online (November 2015 – March 2016)

Freelance

1. Informasi Jogja
Yogyakarta | Journalist (February 2014-August 2014)
2. Jogjastudent.com
Yogyakarta | Editorial and Artistic Division (April 2014-August 2014)
3. Ulin Indonesia
Bali | Writer (January 2015 – March 2016)
4. Cermati.com
Jakarta | Writer (August 2015 – August 2016)
5. Tentik.com
Jakarta | Writer (June 2015 - now)
6. Keypoo.com
Jakarta | Content Manager (October 2015 – March 2016)
7. The Bride Dept
Jakarta | Contributor (November 2015 – July 2016)
8. Yukepo.com
Jakarta | Writer (August 2016 – December 2016)
9. Some freelance projects in Sribulancer.com (As a trusted freelance writer) and Projects.co.id

Be A Speaker

1. A Story of Student Writer / Kampus Update / April 2016
2. #FridayTalk “Finding My Career Passion” / Himpunan Analisis Efek / May 2016
3. TwitTalk “Menulis Sebagai Sumber Penghasilan, Kenapa Tidak?” / Literaturia / August 2016
4. Kultwit about writing / Inspirator Freak / October 2016
5. #Keep Positive: Kuliah Sambil Kerja? / Radio SIB / March 2017
6. “Jobhun Surabaya Writing Class” / Jobhun / March 2017
7. Women On Top: Entrepreneur for Woman / Facebook Developer Circles Surabaya / June 2017
8. “A Story About Building Jobhun” / Prima Radio Surabaya / March 2017
9. “A Story About Building Jobhun” / Rosco Radio / September 2017
10. Himatifta Unitomo Class: Be A Productive Student / Dr. Soetomo Surabaya University / November 2017
11. Developing Digital Profile for Millennials / Widya Mandala Surabaya / November 2017
12. Sharing About Startup Surabaya in 2017 at “Teknovasi” / SBO TV / December 2018
13. Sharing About Social Media Effect at “Teknovasi” / SBO TV / January 2018
14. “How to Build Startup” by AndroidDev Surabaya / DILo Surabaya / January 2018
15. Jobhun Commercial Promo / Sonora Radio Surabaya / February 2018
16. “How to Build Startup Business” / Jobhun x Facebook Developer Circles Surabaya / February 2018
17. “How to Make Job Hunt You!” / AndroidDev Surabaya / February 2018
18. “Loop Invation 2018” / Telkomsel Surabaya / March 2018
19. Developing Digital Profile for Millenials EPCW Unair 2018 / Airlangga University Surabaya / May 2018
20. Sharing About Jobhun at “Plong Talkshow” / TVRI Jatim / May 2018
21. Sharing Session “Satu Atap x SCN: Kumpul Komunitas Digital Surabaya” / Satu Atap Coworking Space / May 2018
22. Sharing About Jobhun at “Bincang Bisnis by Pas FM” / Pas FM / August 2018
23. Jobhun Talks: “Developing Digital Profile for Millenials” / Jobhun Fair 2018 / September 2018
24. StartApp Entrepreneur Talk / StartApp Hub / September 2018

25. "Youth Speak Forum 2018 / AIESEC Surabaya / September 2018
26. Jobhun Talks "Introduction to Translation Industry: A Lucrative Career Path in The Future" / Jobhun x Memsources x PrufRitz / October 2018
27. BG Junction Roadshow at High School: "Build your Future Career" / BG Junction / October 2018
28. Jobhun Talks: Fundraising Talkshow for Palu. Talking about Career Development / Jobhun x Lazday Indonesia x Kawan Koding / November 2018
29. Live Talk with "Lazday Indonesia" about "Multitasking Management in Millennials" / Lazday Indonesia / December 2018
30. "Lokalisasi: How to Be A Good Netizen" Talk About Startup Grind X Surabaya / Rosco Radio / January 2019
31. Talk About "Jurnalistik Masa Kini" at "Diklat Lensa Fikom Unitomo" / Lensa Fikom Unitomo / February 2019
32. International Career Day: "Creating A New Solution Through Startup" / AIESEC Surabaya / March 2019
33. Petrolida Inspiring Career Talk: "Establishing a Startup or Business (Entrepreneur)" / ITS (Sepuluh Nopember Institute of Technology) / March 2019
34. Sharing session about startup with TI ITS College (March 2019)
35. Women In Startups / DILo Surabaya / (April 2019)
36. Women of DevC / Facebook Developer Circles Surabaya / April 2019
37. "Engaging the Millenials Generation to Take Concrete Steps for the Sustainability in the Future" / HMTI ITS 2018/2019 (May 2019)
38. F8 Meetup / Facebook Developer Circles Surabaya / May 2019
39. Public Lecture by Himpunan Mahasiswa SI Universitas Jember: "How to Build your Startup" / Jember University / June 2019
40. Techno Fest 2K19: "Mengembangkan Teknologi Dalam Industri Kreatif di Era Milenial" / Untag Surabaya / June 2019
41. "Seminar Meniti Karier 2019: Peluang Karier dan Bisnis di Digital Startup" / IELF Global / July 2019
42. "Talkshow: Career Path In Startup Industry" / PPKK Airlangga Surabaya University / August 2019
43. NEX (National Engineering Exhibition) with Kemal Palevi & Ir. Masud Khamid from Pertamina / Engineering Physics ITS / September 2019
44. PPMB Dewangkara Maetala 2019 / IT Telkom Surabaya / September 2019
45. "Starting Business as Side Job" / Jobhun x Tokopedia / September 2019
46. Talkshow "Penguatan Inovasi" & Workshop "Pembuatan Pitch Deck" / Fondasi Nasional / October 2019
47. Seminar "Soft Skill Program Millennials 2019" Bakorwil IV Pamekasan On Job Market Fair / Harian Surya / October 2019
48. Campus Workshop "Build your Own Startup for Better Generation" / Universitas Trunojoyo Madura / October 2019
49. National Seminar "Technopreneur 2019: Implementation Managerial Discipline to Empower Resources" / HIMA S1 Manajemen Airlangga University / October 2019
50. Jobhun x Local Creative Expo: "Job Opportunities for Millennials" / Jobhun x Marvel City Surabaya / October 2019
51. Seminar "Soft Skill Program Millennials 2019" by Bakorwil IV Pamekasan and Disnakertran Kabupaten Sumenep / Harian Surya / October 2019
52. National Seminar Technopreneur by HIMA Ilmu Informasi dan Perpustakaan Universitas Airlangga Surabaya" / Airlangga University Surabaya / October 2019

53. Workshop "Become Digital Marketer in Youth to Face Industry 4.0" / Information System Community Fakultas Ilmu Komputer UPN "Veteran" Jawa Timur / November 2019
54. Women of DevC Surabaya Streaming from Facebook Singapore and Talk Panel / Facebook Developer Circles Surabaya / November 2019
55. IBT Expo 2019: Forum IBT E-commerce Talk About DILO Surabaya Contribute for Surabaya and Jawa Timur / IBT / November 2019
56. Seminar About Startup for High School / Petra Senior High School / December 2019
57. Seminar Industry 4.0 "Money or Passion" / UPH Surabaya Campus / January 2020
58. DILOSub Class Vol. 1: "Digital Marketing Fundamentals for Startup" / DILO Surabaya / January 2020
59. Exploit: "IT Career Path: Building A Startup or Get A Job?" / Teknologi Informasi ITS / February 2020
60. Kelas Cicil Chapter Surabaya "How to Boost Startup with Community Marketing" / Cicil x DILO Surabaya / February 2020
61. Garasi Talk: "Surviving Freelance Job" / Garasi Coworking Space / February 2020
62. Tech To Impact: Empower Up! "Tech to Empower Women & Underrepresented Group" / British Embassy Jakarta / February 2020
63. Batik Bordir Aksesoris Fair 2020 / The Fundamental of Digital Marketing for Startup / February 2020
64. Career Preparation Seminar 2020: Avoiding Adversity, Discovering Opportunity / Departemen Pengembangan Sumber Daya Mahasiswa HMMT FTIRS ITS / March 2020
65. Building Startup from Zero / Public Relations Community STIKOSA AWS / March 2020
66. Building Startup from Zero / Public Relations Community STIKOSA AWS / March 2020
67. Festival Perempuan Surabaya / Bina Edukasi Indonesia / March 2020
68. Women In Startups #2 / DILO Surabaya / April 2020
69. "How to Choose the Right IT Career Path" / DILO Surabaya x Dr. Soetomo Surabaya University / April 2020
70. Garasi Digiclass: Choosing A New Career Path / Garasi Coworking Space / April 2020
71. Kelas CICIL Online "Anti Boros & Tetap Produktif Selama #DiRumahAja" / CICIL x Jobhun / May 2020
72. "Sharing Soal Jobseeking di Era New Normal" / Hipwee / June 2020
73. "Career Hacks: Mukbang Experience" / Eventku.id / June 2020
74. "Win The Looping of Stereotype" / Lukan Group / June 2020
75. Jobhun x Qlue: "Get Closer with Startup Career Path" / Jobhun x Qlue / June 2020
76. Ngobrol Bareng Startup Founder / Lazday Indonesia / June 2020
77. DILO A Conference: Starting your Startup In College / DILO Surabaya x CODEX x PAPSI / July 2020
78. Level Up your Passion Into Impactful Movement / IT Telkom Surabaya / July 2020
79. Webinar LKTM "Rationality" / BEM FEB Ubaya / August 2020
80. Positive Vibes "Establish reliable Indonesian human resources" / Xbiz Radio / August 2020
81. "Personal Branding 101: How to Enhance your Profile for Better Career Prospects" / Jobhun x Buka Suara / September 2020

Others Experience

1. Became a judge in the "Management Startup Challenge" by FEB Airlangga University Surabaya (October 2018)
2. Mentor for the program "Management Startup Challenge" by FEB Airlangga University Surabaya (October 2018)
3. Mentor for the program "Kampus Update Ambassador" (October 2018-now)
4. Mentor for the program "Facebook Developer Circles Surabaya Mentorship" (October 2018-now)
5. Became a judge in the "Youth Speak Idea Business Competition" by AIESEC Surabaya (November 2018)

6. Became a jury in "Festival Inovasi Pemuda 2019" by Dispora Sidoarjo (September 2019)
7. Became a mentor in "Global Startup Weekend Women Edition Surabaya" (September 2019)
8. One of the contingents from Surabaya to participate in "Developer Circles Leads Summit 2019" by Facebook (Menlo Park, San Jose, California, USA, April 2019)
9. One of the contingents from Surabaya to participate in "F8 Conference 2019" by Facebook (Menlo Park, San Jose, California, USA, May 2019)
10. One of the contingents from Surabaya to participate in "Developer Circles APAC Leads Summit 2019" by Facebook (Singapore, August 2019)
11. One of the contingents from Surabaya to participate in "Id8 Conference 2019" by Facebook (Singapore, August 2019)
12. As a guest speaker for a guest lecture at IT Telkom Surabaya (October 2019)
13. Became a judge in the "Management Startup Challenge" by FEB Airlangga University Surabaya (October 2019)
14. Mentor in the program "Management Startup Challenge" by FEB Airlangga University Surabaya (October 2019)
15. Facilitator and mentor in the program "1000 Startup Digital" by Kominfo (October 2019)
16. Mentor & judge in the program "Startup Weekend Surabaya" by Satu Atap (February 2020)
17. Mentor for the program "Young On Top Yogyakarta Mentorship" (July 2020- now)
18. Mentor & judge in the program "BEKUP (Baparekraf for Startup) 2020" by Baparekraf (September 2020)

Organization Experiences

1. Gerakan Pemuda (GP) GPIB "Marga Mulya" Yogyakarta Yogyakarta | Secretary (2013-2014)
2. "Warta Pemuda" Team Gerakan Pemuda (GP) GPIB "Marga Mulya" Yogyakarta Yogyakarta | Editor in Chief (2013-2014)
3. Lensa Fikom Unitomo Surabaya | Managing Editor (2016-2017)
4. Facebook Developer Circle Surabaya (International Organization) Surabaya | Leader (2018)
5. Tech In Asia Indonesia (International Organization) Surabaya | TIA Chapter Leader Surabaya (2018)

Committee & Volunteer Experience

1. GPIB "Marga Mulya Yogyakarta" Yogyakarta | Church Activist (2011-2014)
2. "Musyawarah Besar VI Paguyuban Wehrkreis (Daerah Perlawanan) III Yogyakarta" Yogyakarta | Secretary (Volunteer) (2013)
3. Inspirator Muda Nusantara Jakarta | Web/Blog Coordinator Online Volunteer (2015)
4. Oppo Campus Ambassador Batch 2 Region Surabaya Jakarta | Campus Ambassador (2017)
5. Indonesian Youth Cyber-volunteers Indonesian Youth Conference 2017

Books

1. Book collaboration "Cerita Kocak Anak Magang" by Magang ID, May 2017
2. E-book "Konversi Ide Menjadi Startup" by PT ITtron Global Teknologi, July 2017

3. Book collaboration
"Abroad Youth Chapter 3" by Abroad Youth, April 2018

Achievement

1. 2nd Winner of Wall Magazine Competition level junior high school in DIY by SMA Muhammadiyah 7 Yogyakarta (Yogyakarta, 2009)
2. 3rd Winner of Photo Journalism Competition level senior high school in DIY by Duta Wacana Christian University (Yogyakarta, 2012)
3. 1st Winner of Writing Competition ASUSPRO Media Roadshow Surabaya 2016 (Surabaya, 2016)
4. Semi finalist of Soprema Fisipol UGM 2017 (Yogyakarta, October 2017)
5. The 5 Best Startups in Startup Competition by Dnet & Facebook (Surabaya, November 2017)
6. "Spirit of Developer Circles" Award for Building A Global Developer Community by Facebook (Menlo Park, San Jose, California, USA, April 2019)

Featured On Media

1. IDN Media
https://life.idntimes.com/women/stella-azasya/profil-cynthia-cecilia-pendiri-startup-lower-c1c2?utm_source=facebook&utm_medium=auto&utm_campaign=auto
<https://www.idntimes.com/life/inspiration/naufal-al-rahman-1/kisah-cynthia-cecilia-perempuan-di-balik-suksesnya-startup-jobhun/8>
<https://www.idntimes.com/life/education/stella/lewat-writing-week-jobhun-siap-menambah-pengetahuan-menulismu?q=jobhun>
2. Bernas
<https://www.bernas.id/49223-kebangkrutan-usaha-orangtua-menumbuhkan-jiwa-mandiri.html>
3. Harian Surya
<https://suryawiki.tribunnews.com/2020/03/09/aktif-di-komunitas-start-up-hingga-narasumber-talkshow-jadi-cara-cynthia-cecilia-kenalkan-jobhun>
4. Tribun
<https://suryawiki.tribunnews.com/2020/03/09/cynthia-cecilia-akui-kesusahan-mencari-pemodal-untuk-kembangkan-jobhun>
<https://www.tribunnews.com/techno/2020/03/11/cewek-surabaya-ini-bangun-jobhun-start-up-untuk-mengembangkan-karier-para-generasi-z>
<https://surabaya.tribunnews.com/2020/03/10/alasan-cynthia-cecilia-mengaku-susah-cari-pemodal-untuk-kembangkan-jobhun?page=3>
<https://suryawiki.tribunnews.com/2020/03/29/cynthia-cecilia?page=all>
5. Basha.id
<http://basha.id/jobhunonline-learning/>
6. ITS Web
<https://www.its.ac.id/tfisika/id/dasawarsa-epw-hadirkan-pameran-engineering-pertama/>

7. Unair Web
<http://news.unair.ac.id/en/2019/10/21/learn-to-build-a-digital-startup-through-technopreneur-seminars/>
8. Provoke Magazine
<https://www.provoke-online.com/index.php/lifestyle/event-agenda/18295-jobhun-fair-2018-ajak-millennials-buat-tahu-lebih-dalam-tentang-dunia-kerja-di-masa-kini>
9. Hipwee
<https://www.hipwee.com/event/jobhun-fair-2018-career-for-millennials/>
10. Buka Suara
<https://www.instagram.com/p/CE9Kb8yhV4d/>
11. YouTube Channel
Lazday Indonesia <https://www.youtube.com/watch?v=keJzP-kpgh0>
Zain as a YouTuber <https://www.youtube.com/watch?v=BF6GQCHqPbk>

Podcast

1. [Podcast Sibuk "003 Membangun Startup & Karier untuk Milenial with Cynthia Cecilia CEO Jobhun"](#)
2. [Podcast Sibuk Eps. 003 Membangun Startup & Karier untuk Milenial with Cynthia Cecilia CEO Jobhun"](#)
3. [Jobhun Speak Pod. 01 - "Passion" by Cynthia Cecilia \(Founder & CEO Jobhun\)](#)
4. [Lazday Podcast Eps.6 Perjalanan Membangun Startup dari Bangku Kuliah - Cynthia Cecilia](#)
5. [Garasi Convo #2 Cynthia Cecilia / CEO of Jobhun](#)
6. [Lazday Podcast Eps. 28: "Tempat gratis buat belajar, magang, kolaborasi, bikin event, dan bikin startup di Surabaya" by Cynthia Cecilia – Manager DILo Surabaya](#)

I declare that all information and data that is made in this application are true and made in good attitude the best of my knowledge. Thank you for reviewing!

Surabaya, September 2020 020

Cynthia Cecilia

